



TRAVIS MAXWELL

Broadcast Journalist | Freelance Writer

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Skills

Journalism

Filmmaking

Editing

Sound Design

Interviewing

Production

Storytelling

Research

Writing

SEO Optimisation

Collaboration

Communication

Profile

A dynamic Writer with extensive experience in media production and a background in broadcast journalism. Adept at crafting engaging and entertaining journalism that resonates with audiences, utilising exceptional research skills and storytelling abilities. Proficient in optimising articles for SEO, enhancing visibility while maintaining high editorial standards. A proven collaborator, consistently delivering quality content through effective teamwork and communication skills. Passionate about contributing to the evolution of digital media and the enrichment of audience experiences.

Employment History

List Writer | Game Rant, Freelance

Mar 2025 – Jun 2025

* Researched and pitched engaging content for video game enthusiasts.

- Wrote, captured images, and edited lists and guides to enhance user experience.
- Optimised articles for SEO to improve visibility and performance.
- Collaborated with editors to ensure content quality and relevance.
- Demonstrated strong communication and creative skills throughout projects.

Journalist | TFCEO, Placement

May 2023 – Jun 2023

* Created and edited articles, videos, and social media content.

- Conducted interviews and performed market research.
- Demonstrated strong writing, interviewing, and proofreading skills.
- Filmed and edited multimedia projects.
- Engaged audiences through effective content delivery.

Retail Worker (Night) | Primark, Christmas Temporary

Nov 2022 – Dec 2022

* Managed inventory and stocked products efficiently.

- Met quotas independently, ensuring optimal sales support.
- Demonstrated strong product knowledge and customer service.
- Employed time management to prioritise tasks effectively.

Technical Skills

DaVinci Resolve

Premiere Pro

Adobe Audition

Pro Tools

Audacity

After Effects

Canva

Photoshop

Adobe Bridge

Lightroom

Verse Interactive

Retail Worker | IKEA, Full-Time

Aug 2022 — Sep 2022

* Handled customer inquiries and provided assistance.

- Maintained restaurant hygiene and cleanliness standards.
- Restocked supplies to ensure efficient service.
- Managed cash transactions accurately.
- Collaborated with cooks, dishwashers, and security for smooth operations.

Education

Queen's University Belfast

MA, Media and Broadcast Production | Sep 2023 — Oct 2024

- Created several documentaries and a docudrama.
- Used Verse to create interactive media.

Northumbria University

BA, Broadcast Journalism | Sep 2022 — Jun 2023

- Extensively studied media theory.
- Created interactive websites using WIX and its Dev tools.

Belfast Metropolitan College

HND, Broadcast Journalism | Sep 2020 — Jun 2022

- Worked in a newsroom as reporter, presenter, floor manager, vision mixer, etc.
- Created a podcast, documentaries, and audiowork.

South Eastern Regional College

A-levels and Essential Skills | Sep 2017 - Jun 2020

- Studio experience, film, and photography.

Volunteer Work

Assistant Editor, Impress Magazine

- Wrote articles for the magazine on topics that were of interest to college students.
- Collaborated with writers, calling, and helping to rework articles.
- Worked alongside the editor to accept and reject stories brought to us, thereby shaping the magazine. Thus, showcasing editorial skills.

Presenter, Girdwood Community College

- Presented for the opening day, working alongside camera operators.
- Edited the script and did voice-over work.
- Through this, I showed my confidence and ability to present on and off camera.

Class Representative, Belfast Met

- Listened to the concerns of students and ensured they were addressed.
- Made students aware of opportunities within the college and showcased leadership skills.