



CONTACT

📞 0771069990

✉️ travis.melfort@gmail.com

📍 13 Dalry Park, BT5 7GJ

🌐 travismaxwell.com

EDUCATION

MA, MEDIA & BROADCAST PRODUCTION

Queen's University Belfast
September 2023 - October 2024
Grade: Second-Class Honours

Key Modules: Interactive Media, Journalism, and Docufiction.

BA, BROADCAST JOURNALISM

Northumbria University
September 2022 - June 2023
Grade: Distinction

Key Modules: Adaptation Studies, Journalism, and Media Studies.

HND, FACTUAL TELEVISION/JOURNALISM

Belfast Metropolitan College
September 2020 - May 2022
Grade: Distinction

Key Modules: Broadcast Journalism, Documentary, and Media Production.

Extra Curricular: Class representative for two years.

TRAVIS MAXWELL

BROADCAST MEDIA SPECIALIST

PROFILE

A detail-driven and people-focused professional with experience across journalism, media production, and public-facing roles. A strong communicator able to work with and lead teams, problem-solve, and deliver quality work with consistency.

WORK EXPERIENCE

Lakeland | Temporary

SEPTEMBER 2025 - DECEMBER 2025

Retail Colleague

- Used communication and problem-solving skills when interacting with customers, recommending products, and handling complaints and returns.
- Worked as part of a team to ensure smooth operations, showcasing teamwork skills.

GAME RANT | FREELANCE

MARCH 2025 - JUNE 2025

List Writer

- Wrote and edited multimedia articles using Emaki CMS that contained original images, showcasing editorial, digital publishing, and multimedia skills.
- Utilised SEO to improve the visibility and performance of articles.
- Collaborated with editors and pitched articles to ensure content quality and relevance, displaying pitching skills.

TFCEO | PLACEMENT

MAY 2023 - JUNE 2023

Journalist

- Used research and organisational skills to conduct market research and to prepare for interviews.
- Engaged audiences through effective content delivery on social media, displaying social media management skills.
- Wrote and edited articles, demonstrating strong written skills and editorial knowledge. Produced videos for the website.

SKILLS

- Customer Service
- Sales
- Social Media Management
- Writing
- SEO
- Marketing
- Multitasking
- Researching
- Communication
- Adaptability
- Leadership
- Collaboration
- Presenting
- Pitching
- Filming
- Production
- Radio

TECHNICAL SKILLS

- Office 365
- Teams
- Zoom
- WIX
- Adobe Creative Suite
- Davinci Resolve
- Canva
- Audacity

PRIMARK | TEMPORARY

OCTOBER 2022 - DECEMBER 2022

Stock Assistant

- Met quotas independently, using time management to ensure optimal sales support. Showing an ability to work to deadlines and organisational skills.

MONEY EXPERT | FREELANCE

JUNE 2021 - JULY 2021

Sales Assistant

- Sold broadband in-person and over the phone using persuasion and negotiation skills. Acquiring new customers and hitting targets independently.

KFC | PART-TIME

JUNE 2019 - JUNE 2021

Front of House

- Communicated with and worked alongside the middle and back-of-house to fulfil customer orders, demonstrating adaptability and teamwork skills.

GIRDWOOD | ONE-OFF

PRESENTER

- A paid on-camera presenter for a campus opening day. Also contributing to editing the script for the video and providing voice-over.

VOLUNTEERING

BELFAST MET

SEPTEMBER 2020 - MAY 2022

IMPRESS

- Worked as a sub-editor for the college magazine, IMPRESS, crafting audience-focused stories and aiding writers through feedback and guidance to boost overall content quality. Showcasing storytelling and writing skills.
- Demonstrated editorial judgement by collaborating with the editor to evaluate submissions and shape the magazine.

BELFAST MET

SEPTEMBER 2020 - MAY 2022

Met News

- Fulfilled multiple roles, such as presenter, editor, reporter, floor manager, and director.
- Supplied and edited news stories for the show, which were uploaded to the college's social media.