



## CONTACT

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## EDUCATION

### MA, MEDIA & BROADCAST PRODUCTION

Queen's University Belfast  
September 2023 - October 2024

**Grade:** Second-Class Honours

**Key Modules:** Interactive Media, Journalism, and Docufiction.

### BA, BROADCAST JOURNALISM

Northumbria University  
September 2022 - June 2023

**Grade:** Distinction

**Key Modules:** Adaptation Studies, Journalism, and Media Studies.

### HND, FACTUAL TELEVISION/JOURNALISM

Belfast Metropolitan College  
September 2020 - May 2022

**Grade:** Distinction

**Key Modules:** Broadcast Journalism, Documentary, and Media Production.

**Extra Curricular:** Class representative for two years.

# TRAVIS MAXWELL

## BROADCAST MEDIA SPECIALIST

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## PROFILE

A detail-driven and people-focused professional with experience across journalism, media production, and public-facing roles. A strong communicator able to work with and lead teams, problem-solve, and deliver quality work with consistency.

## WORK EXPERIENCE

- Lakeland | Temporary Retail Colleague** SEPTEMBER 2025 - DECEMBER 2025
  - Used communication and problem-solving skills when interacting with customers, recommending products, and handling complaints and returns.
  - Worked as part of a team to ensure smooth operations, showcasing teamwork skills.
- GAME RANT | FREELANCE List Writer** MARCH 2025 - JUNE 2025
  - Wrote and edited multimedia articles using Emaki CMS that contained original images, showcasing editorial, digital publishing, and multimedia skills.
  - Utilised SEO to improve the visibility and performance of articles.
  - Collaborated with editors and pitched articles to ensure content quality and relevance, displaying pitching skills.
- TFCEO | PLACEMENT Journalist** MAY 2023 - JUNE 2023
  - Used research and organisational skills to conduct market research and to prepare for interviews.
  - Engaged audiences through effective content delivery on social media, displaying social media management skills.
  - Wrote and edited articles, demonstrating strong written skills and editorial knowledge. Produced videos for the website.

## SKILLS

- Customer Service
- Sales
- Social Media Management
- Writing
- SEO
- Marketing
- Multitasking
- Researching
- Communication
- Adaptability
- Leadership
- Collaboration
- Presenting
- Pitching
- Filming
- Production
- Radio

## TECHNICAL SKILLS

- Office 365
- Teams
- Zoom
- WIX
- Adobe Creative Suite
- Davinci Resolve
- Canva
- Audacity

### PRIMARK | TEMPORARY

OCTOBER 2022 - DECEMBER 2022

#### Stock Assistant

- Met quotas independently, using time management to ensure optimal sales support. Showing an ability to work to deadlines and organisational skills.

### MONEY EXPERT | FREELANCE

JUNE 2021 - JULY 2021

#### Sales Assistant

- Sold broadband in-person and over the phone using persuasion and negotiation skills. Acquiring new customers and hitting targets independently.

### KFC | PART-TIME

JUNE 2019 - JUNE 2021

#### Front of House

- Communicated with and worked alongside the middle and back-of-house to fulfil customer orders, demonstrating adaptability and teamwork skills.

### GIRDWOOD | ONE-OFF

#### PRESENTER

- A paid on-camera presenter for a campus opening day. Also contributing to editing the script for the video and providing voice-over.

## VOLUNTEERING

### BELFAST MET

SEPTEMBER 2020 - MAY 2022

#### IMPRESS

- Worked as a sub-editor for the college magazine, IMPRESS, crafting audience-focused stories and aiding writers through feedback and guidance to boost overall content quality. Showcasing storytelling and writing skills.

- Demonstrated editorial judgement by collaborating with the editor to evaluate submissions and shape the magazine.

### BELFAST MET

SEPTEMBER 2020 - MAY 2022

#### Met News

- Fulfilled multiple roles, such as presenter, editor, reporter, floor manager, and director.
- Supplied and edited news stories for the show, which were uploaded to the college's social media.